

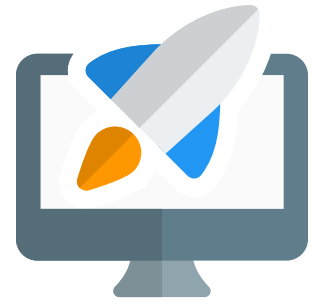
Telecommunications Portal

Telecommunications portal used to offer consumers a range of services for both personal and professional needs. It offers a wide range of telephony services, including internet, voice, roaming, and smart bundles, in addition to numerous music and movie subscriptions. It also offers a wide range of services for companies like M2M cards, mobile devices and 5g Services besides Voice and internet packages.

About client :

Client is a leading international telecommunications company with 117 million customers based around the world and has operations in 16+ countries of the Middle East, North Africa and Asian countries. Client provides content and services via our advanced, data-centric mobile and fixed networks.





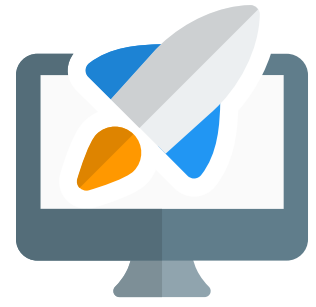
BUSINESS REQUIREMENTS :

- The client wants to migrate the existing portal to Liferay portal along with a brand new look and wants to add some features.
- The portal should support multiple languages.
- The portal should have 3 distinct sections for individual, business and about.
- Banners, Advertisement presentations, services lists, faqs, devices ,Prices table,shortcut links and consumer's feedback sections need to be redesigned.
- The portal should have Separate pages for music and movies subscription, Conference calls, International calls, Roaming, facebook in free mode and Grand quiz.
- The portal should have search functionality for different sections like Individual, business and About us.

Quick Facts :

“ Industry:
Telecommunications





BUSINESS REQUIREMENTS :

- Social media sharing options should be there in portal
- The portal should have one page in the admin panel to publish/update/delete offers and services.
- E-commerce section needed for devices.
- Portal should have List pages for Offers, Services, Press conferences, News, Latest events, Media stars and awards of the year.
- Find our store page needs to be developed with a map.
- Chatbot integration needs to be done.
- Consumer care services need to be implemented.
- Currency translation features need to be developed.

Benefits Delivered :

- Project and team management to deliver quality over time.
- On Time delivery & applied latest changes frequently.
- UI translation to liferay fragments/templates/modules with optimal & effective approaches by which their requirements meet the best industry solution.
- High availability for requirements, updates and bug fixing sessions.



KEY FEATURES :

- Multiple language support is implemented.
- Individual, Business and about us sections are implemented with separate login and search.
- Banners, Advertisement presentations, services lists, faqs, devices, Prices table, shortcut links and consumer's feedback sections are redesigned as reusable components.
- Separated pages added for music and movies subscription, Conference calls, International calls, Roaming, facebook in free mode and Grand quiz.
- E commerce section implemented with search and sort.
- Social media sharing features implemented.
- Admin panel implemented to publish/delete/update offers and service based on user role.
- List pages for offers, Services, Press conferences, News, Latest events, Media stars and awards of the year implemented.
- Details pages for offers, Services, Press conferences, News, Latest events, Media stars and awards of the year implemented.
- Find my store page implemented with a map.
- Chatbot feature implemented.
- Admin panel to review and reply back to the consumer's query.
- Currency translation implemented.

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We highly recommend it to anyone looking to develop easy-to-use, professional-quality Web and mobile applications. Thanks for a job well done!

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SOLUTION/ TECHNOLOGY USES:

1

Liferay

- Fragments were used to support Banners, Footer, Social media links, FAQ, Prices table, and shortcut links.
- Leveraged Liferay's language capabilities.
- Structure, Web content, template & Tags used to support Offers, services and advertisement banners
- Leveraged Widget template implementation of navigation menu.
- Widget templates were used to support breadcrumbs, search bars, language selector and user personal menu.
- Leveraged Liferay's search widgets to achieve desired search functionalities.
- 1000+ images and 250+ pdf used in the portal are managed with documents and media.
- Leveraged liferay's e-commerce features to sell mobile devices.
- Liferay Objects used to support consumer care services.
- Developed a custom module to display different types of services and offers based on the country, date range and service type.
- Developed a module to select a predictive winner from music and video subscription.

2

Google MAP API

API is used to display store details according to the user region.

3

jsSocials

Js library for social media sharing. Engati chatbot

4

Engati chatbot

Chatbot integration for consumer support

5

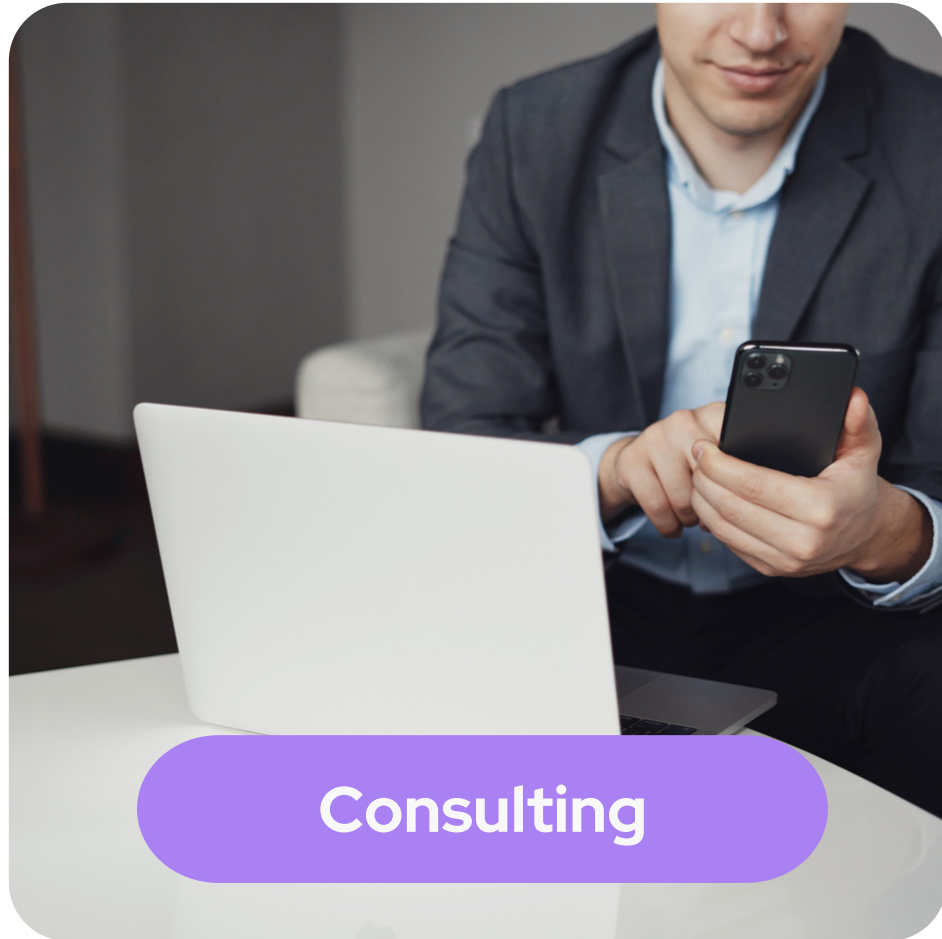
Elastic search

Used to improve performance.

6

reCAPTCHA

It is used while registration and login protect the portal from spam and abuse.



Ignek Strength

Driving Digital Transformation



Contact Us

Because, we're here to help



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Thank You